Rusty Ruppert D. Monzon

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OBJECTIVES

To pursue a challenging position that fully utilizes my expertise in Information Technology and Software Engineering, allowing me to work on innovative online projects while helping the company achieve its goals effectively.

SKILLS AND INTEREST

- Shopify, Shopify 2.0, Shopify Plus (Theme, Liquid Templating, & Storefront API), Shopify GraphQL
- WordPress, Squarespace
- HTML5, CSS, SCSS, LESS
- JavaScript & jQuery
- PHP & MySQL
- Adobe XD, Adobe Photoshop, and Adobe Illustrator
- Figma
- Klaviyo (Templating, Flows)
- Google Analytics, Tag Manager, SEO Tools, and Technical SEO
- Experienced in GIT
- Experienced in cPanel

WORK EXPERIENCE

Technical Lead / Senior Full-stack Shopify Developer
IRecon Marketing
April 2025 - January 2026

- Create and maintain custom Shopify themes, applications, and features
- Lead new store builds, configurations, and launches
- Collaborate with the CRO team for performance and conversion improvements
- Ensure ongoing security, scalability, and performance
- Build and integrate custom Shopify features and APIs
- Convert Figma to Shopify Theme
- Help and collaborate with the development team on their daily tasks
- Implement on-site SEO optimization

Senior Frontend Developer
Filta Global Inc. (TOA) May 2020 – March 2025
Filta Global Inc. (Emapta) November 2019 – May 2020

- Maintain Shopify, WordPress, Squarespace, and Neto eCommerce websites
- Develop a Shopify and WordPress custom theme based on Adobe XD, Figma, PSD, and AI files provided
- WordPress Plugin Development
- Klaviyo Template
- Convert Adobe XD, Figma, PSD, and AI web graphics to HTML/CSS
- Implement on-site SEO optimization
- Cross-Browser Testing and Web Optimization

Mid Frontend Developer / Full Stack Developer
October 2016 – October 2019
Montgomery Fitch and Associates (Outsource Fitch Team)

- Develop and maintain WordPress, Shopify, and Squarespace websites based on PSD and AI files provided
- Develop WordPress and Shopify Custom Theme
- Convert PSD and AI web graphics to HTML/CSS
- Work on CodeIgniter Application
- Implement on-site SEO optimization
- Cross-Browser Testing and Web Optimization

Web Designer
April 2016 – July 2016
Eastvantage Business Solutions Inc. (Em-Cys)

- Design Websites and Digital Marketing Campaign
- Convert PSD and AI web designs to HTML/CSS
- Work on a Laravel Application
- Cross-Browser Testing and Web Optimization

Web Developer
September 2015 – April 2016
Micro Sourcing & Emapta (Briston Virtual Services)

- Develop and maintain WordPress websites based on PSD and AI files provided
- Design Websites
- Convert PSD and AI web graphics to HTML/CSS
- Implement on-site SEO optimization
- Cross-Browser Testing and Web Optimization

Junior PHP Developer
February 2015 – September 2015
Henderson Blake
- Develop and maintain CodeIgniter / Static HTML websites based on PSD and AI files provided
- Convert PSD and AI web graphics designs to HTML/CSS
- Develop an Electronic Direct Mail (EDM) based on PSD and AI files provided
- Website Testing using Selenium
- Implement on-site SEO optimization

- Cross-Browser Testing and Web Optimization

Web Designer
January 2014 – February 2015
Miletrix Trading Inc.

- Design Websites and Marketing Campaign
- Convert PSD and AI web graphics designs to HTML/CSS
- Cross-Browser Testing and Web Optimization

PHP Junior Software Developer
May 2012 – November 2013
Worker Coach
- Develop and maintain CodeIgniter / Static HTML websites based on PSD and AI files provided
- Convert PSD and AI web graphics to HTML/CSS
- Design Websites

SEMINARS

Philippine Youth Congress in Information Technology 2009
September 10, 2009
University Theater, UP Film Institute, and Ang Bahay ng Alumni – Quezon City

Introduction to Rich Internet Development Application with JavaFX
July 24, 200,9 and August 8, 2009
Technological Institute of the Philippines – Quezon City

CERTIFICATIONS

- ORACLE PL/SQL
- Database Administration Fundamentals I
- Oracle IDS Forms: Build Internet Applications I
- Reports Developer 10g: Build Report

EDUCATION

Tertiary
Bachelor of Science in Information Technology
Technological Institute of the Philippines (TIPQC)
938 Aurora Boulevard, Cubao, Quezon City
SY: 2007 – 2011

Secondary
Antipolo Lady of Lourdes School
Interior National Road, Brgy. San Jose, Antipolo City, Rizal
SY: 2002 – 2006

Primary
Morning Dew Montessori School
269 Sunset Drive, Brookside, Cainta, Rizal
SY: 1996 – 2002

PERSONAL QUALITIES

Age: 36 Years Old
Date of Birth: March 25, 1989
Religion: Roman Catholic
Citizenship: Filipino
Sex: Male
Height: 5'11''
Weight: 97 kilograms

Proficient in both English and Filipino, with strong verbal and written communication skills. Demonstrates a positive work attitude, strong work ethic, and excellent interpersonal abilities. Highly self-motivated, creative, and resourceful in resolving complex challenges.

I hereby certify that the above information is true and correct to the best of my knowledge and belief.

Rusty Rupper D. Monzon