

# Rusty Ruppert D. Monzon

M. Vicente St. Brgy. Malamig, Mandaluyong City 1550, Philippines  
Mobile No. +639165670791 / Viber / Telegram / WhatsApp  
Email Address: [rustymonzon@gmail.com](mailto:rustymonzon@gmail.com)



## OBJECTIVES

To pursue a challenging position that fully utilizes my expertise in Information Technology and Software Engineering, allowing me to work on innovative online projects while helping the company achieve its goals effectively.

## SKILLS AND INTEREST

- Shopify, Shopify 2.0, Shopify Plus (Theme, Liquid Templating, & Storefront API), Shopify GraphQL
- WordPress, Squarespace
- HTML5, CSS, SCSS, LESS
- JavaScript & jQuery
- PHP & MySQL
- Adobe XD, Adobe Photoshop, and Adobe Illustrator
- Figma
- Klaviyo (Templating, Flows)
- Google Analytics, Tag Manager, SEO Tools, and Technical SEO
- Experienced in GIT
- Experienced in cPanel

## WORK EXPERIENCE

### **Technical Lead / Senior Full-stack Shopify Developer**

310 Nutrition

June 2025 - January 2026

- Create and maintain custom Shopify themes, applications, and features
- Lead new store builds, configurations, and launches
- Collaborate with the CRO team for performance and conversion improvements
- Ensure ongoing security, scalability, and performance
- Build and integrate custom Shopify features and APIs
- Convert Figma to Shopify Theme
- Help and collaborate with the development team on their daily tasks
- Implement on-site SEO optimization

### **Senior Frontend Developer**

Filta Global Inc. (TOA) May 2020 – March 2025

Filta Global Inc. (Emapta) November 2019 – May 2020

- Maintain Shopify, WordPress, Squarespace, and Neto eCommerce websites
- Develop a Shopify and WordPress custom theme based on Adobe XD, Figma, PSD, and AI files provided
- WordPress Plugin Development
- Klaviyo Template
- Convert Adobe XD, Figma, PSD, and AI web graphics to HTML/CSS
- Implement on-site SEO optimization
- Cross-Browser Testing and Web Optimization

### **Mid Frontend Developer / Full Stack Developer**

October 2016 – October 2019

Montgomery Fitch and Associates (Outsource Fitch Team)

- Develop and maintain WordPress, Shopify, and Squarespace websites based on PSD and AI files provided
- Develop WordPress and Shopify Custom Theme
- Convert PSD and AI web graphics to HTML/CSS
- Work on CodeIgniter Application
- Implement on-site SEO optimization
- Cross-Browser Testing and Web Optimization

### **Web Designer**

April 2016 – July 2016

Eastvantage Business Solutions Inc. (Em-Cys)

- Design Websites and Digital Marketing Campaign
- Convert PSD and AI web designs to HTML/CSS
- Work on a Laravel Application
- Cross-Browser Testing and Web Optimization

### **Web Developer**

September 2015 – April 2016

Micro Sourcing & Emapta (Briston Virtual Services)

- Develop and maintain WordPress websites based on PSD and AI files provided
- Design Websites
- Convert PSD and AI web graphics to HTML/CSS
- Implement on-site SEO optimization
- Cross-Browser Testing and Web Optimization

### **Junior PHP Developer**

February 2015 – September 2015

Henderson Blake

- Develop and maintain CodeIgniter / Static HTML websites based on PSD and AI files provided
- Convert PSD and AI web graphics designs to HTML/CSS
- Develop an Electronic Direct Mail (EDM) based on PSD and AI files provided
- Website Testing using Selenium
- Implement on-site SEO optimization

- Cross-Browser Testing and Web Optimization

### **Web Designer**

January 2014 – February 2015

Miletrix Trading Inc.

- Design Websites and Marketing Campaign
- Convert PSD and AI web graphics designs to HTML/CSS
- Cross-Browser Testing and Web Optimization

### **PHP Junior Software Developer**

May 2012 – November 2013

Worker Coach

- Develop and maintain CodeIgniter / Static HTML websites based on PSD and AI files provided
- Convert PSD and AI web graphics to HTML/CSS
- Design Websites

## **SEMINARS**

Philippine Youth Congress in Information Technology 2009

September 10, 2009

University Theater, UP Film Institute, and Ang Bahay ng Alumni – Quezon City

Introduction to Rich Internet Development Application with JavaFX

July 24, 2009 and August 8, 2009

Technological Institute of the Philippines – Quezon City

## **CERTIFICATIONS**

- ORACLE PL/SQL
- Database Administration Fundamentals I
- Oracle IDS Forms: Build Internet Applications I
- Reports Developer 10g: Build Report

## **EDUCATION**

### **Tertiary**

Bachelor of Science in Information Technology

Technological Institute of the Philippines (TIPQC)

938 Aurora Boulevard, Cubao, Quezon City

SY: 2007 – 2011

### **Secondary**

Antipolo Lady of Lourdes School

Interior National Road, Brgy. San Jose, Antipolo City, Rizal

SY: 2002 – 2006

**Primary**

Morning Dew Montessori School  
269 Sunset Drive, Brookside, Cainta, Rizal  
SY: 1996 – 2002

**PERSONAL QUALITIES**

Age: 36 Years Old  
Date of Birth: March 25, 1989  
Religion: Roman Catholic  
Citizenship: Filipino  
Sex: Male  
Height: 5'11"  
Weight: 97 kilograms

Proficient in both English and Filipino, with strong verbal and written communication skills. Demonstrates a positive work attitude, strong work ethic, and excellent interpersonal abilities. Highly self-motivated, creative, and resourceful in resolving complex challenges.

I hereby certify that the above information is true and correct to the best of my knowledge and belief.

Rusty Rupper D. Monzon